

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-33419-1

DATE PRINTED

08/15/12

AND

PAGE 1

170247	AGENCY (OR SERVICE) ACTING AS AGENT FOR 73501			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	MAR/COM SERVICES, INC.			LUNGREN FOR CONGRESS			
AND	847 Sansome St Ste 200			9321 Silverbend Ln			
ADDRESS	San Francisco CA 94111-1529			Elk Grove CA 95624-3985			
CONTACT	KRISTIN AMADOR			PRODUCTCD07R/LUNGREN			
LOCAL SALESPERSON	LINDA SULA	AGENCY EST. NO. 10/29		PRODUCT CODE 1300			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/04/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F	5	05:00A	06:00A	30S	10/29/12-11/02/12	CBS13.COM @ 5AM	5	180.00	900.00
2	M-F	5	06:00A	07:00A	30S	10/29/12-11/02/12	CBS13.COM @ 6AM	5	360.00	1800.00
3	M-F	5	07:00A	09:00A	30S	10/29/12-11/02/12	CBS THIS MORNING	5	360.00	1800.00
4	M-F	4	09:58A	10:58A	30S	10/29/12-11/02/12	THE PRICE IS RIGHT	4	675.00	2700.00
5	M-F	4	08:58A	09:58A	30S	10/29/12-11/02/12	LET'S MAKE A DEAL	4	450.00	1800.00
6	M-F	4	01:58P	02:58P	30S	10/29/12-11/02/12	THE DOCTORS	4	540.00	2160.00
7	M-F	4	02:58P	04:00P	30S	10/29/12-11/02/12	DR PHIL	4	540.00	2160.00
10	M-F	3	04:00P	05:00P	30S	10/29/12-11/02/12	CBS13 NEWS @ 4	3	675.00	2025.00
11	M-F	2	05:00P	05:30P	30S	10/29/12-11/02/12	CBS13 NEWS @ 5	2	1440.00	2880.00
12	M-F	3	06:00P	06:30P	30S	10/29/12-11/02/12	CBS13 NEWS @ 6	3	1440.00	4320.00
13	Su	1	04:58P	05:30P	30S	11/04/12-11/04/12	CBS13 NEWS @ 5PM (SUN)	1	1440.00	1440.00
14	M-F	3	06:30P	06:58P	30S	10/29/12-11/02/12	ENTERTAINMENT TONIGHT M-F	3	1800.00	5400.00
15	F	1	06:58P	08:00P	30S	11/02/12-11/02/12	CSI: NY	1	2700.00	2700.00
16	F	1	09:00P	10:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	4500.00	4500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND	847 Sansome St Ste 200			9321 Silverbend Ln		
ADDRESS	San Francisco	CA	94111-1529	Elk Grove	CA 95624-3985	
	USA			USA		
CONTACT	KRISTIN AMADOR			PRODUCTCD07R/LUNGREN		
LOCAL SALESPERSON	LINDA SULA	AGENCY EST. NO.	10/29	PRODUCT CODE	1300	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/04/12 NO. WEEKS: 1						

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			FROM	TO						
17	M	1	07:58P	09:00P	30S	10/29/12-10/29/12	TWO BROKE GIRLS/MIKE & MOLLY	1	7200.00	7200.00
18	M	1	09:00P	10:00P	30S	10/29/12-10/29/12	HAWAII FIVE-0	1	5850.00	5850.00
19	Sa	1	06:58P	07:58P	30S	11/03/12-11/03/12	CRIME TIME SATURDAY	1	1800.00	1800.00
20	Sa	1	07:58P	08:58P	30S	11/03/12-11/03/12	CRIMETIME SATURDAY	1	1800.00	1800.00
21	Th	1	06:58P	08:00P	30S	11/01/12-11/01/12	THE BIG BANG THEORY/TWO &	1	4950.00	4950.00
22	T	1	06:58P	08:00P	30S	10/30/12-10/30/12	NAVY N.C.I.S.	1	7200.00	7200.00
23	T	1	08:00P	09:00P	30S	10/30/12-10/30/12	NCIS: LOS ANGELES	1	7200.00	7200.00
24	Th	1	08:00P	09:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	1	6750.00	6750.00
25	Th	1	09:00P	10:00P	30S	11/01/12-11/01/12	ELEMENTARY	1	6750.00	6750.00
26	T	1	09:00P	10:00P	30S	10/30/12-10/30/12	VEGAS	1	6750.00	6750.00
27	M-Su	7	10:00P	11:00P	30S	10/29/12-11/04/12	CBS 13 10PM NEWS M-SU	7	2700.00	18900.00
28	Sa	1	11:00P	12:00M	30S	11/03/12-11/03/12	CBS13 NEWSRPT @ 11 (SAT)	1	630.00	630.00
29	Su	1	11:00P	12:00M	30S	11/04/12-11/04/12	CBS13 NEWSRPT @ 11 (SUN)	1	630.00	630.00
30	M-F	5	01:02A	01:32A	30S	10/29/12-11/02/12	COMICS UNLEASHED	5	180.00	900.00
31	M-F	5	11:00P	12:05A	30S	10/29/12-11/02/12	DAVID LETTERMAN	5	900.00	4500.00
32	M-F	5	01:32A	02:02A	30S	10/29/12-11/02/12	FRASIER	5	180.00	900.00

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NAME MAR/COM SERVICES, INC.

LUNGREN FOR CONGRESS

AND 847 Sansome St Ste 200

9321 Silverbend Ln

ADDRESS San Francisco CA 94111-1529

Elk Grove CA 95624-3985

USA

USA

CONTACT KRISTIN AMADOR

PRODUCT CD07R/LUNGREN

LOCAL SALESPERSON LINDA SULA

AGENCY EST. NO.
10/29

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/04/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days

prior notice

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			FROM	TO						
33	Sa	1	05:58P	06:58P	30S	11/03/12-11/03/12	ENTERTAINMENT THIS WEEK	1	900.00	900.00
Total Contract:								80		120195.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	120195.00	.00	120195.00	
GRAND TOTAL									120195.00	

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